**OMENS STUDIOS WEBSITE 2016**

Website designer brief:

Brief 1: Reference sites

For the key reference site: <https://ohmy.disney.com/insider/2016/04/22/inner-workings-debut/>. The color and font gives a very current day feel.

Other references:  
Current site: <http://omens-studios.com/>  
Demo site: <http://omens-studios.com/temp/web_beta.html>  
Some more References sites:  
<http://www.augustmh.com/>  
<https://thewaltdisneycompany.com/>  
<http://www.dreamworksanimation.com/>

Brief 2: Template

Template to use:  
<http://themes.startbootstrap.com/spectrum-v1.2.0/sample-04-half-image-slider.html>

Brief 3: Images

Images to use: please zip up best images we want to show from our work

Brief 4: Cater to content

This is a brief for the website designer to get a sense of what content the website will cater to.

Our website caters to potential B2B clients, fellow industry players, future employees, parents, whoever wants to know us better.

Content write up should be professional yet fun, positive and engaging.

**General**

Sections:

1. Home
2. Our Story
3. Our Work + 1 secondary page template to show detailed work done descriptions
4. Our Services + 1 secondary page template to show detailed service write up
5. Our Partners
6. News + 1 secondary page template to show detailed news write up
7. Career + 1 secondary page template to show job description
8. Contact Us

\*Shop will be in phase 2

**1. Home**

*We believe in creating for kids and kids-at-heart.*

*We believe in the power of great characters and wonderful stories.*

*We believe in melding creative with technology.*

*Images with text, taglines to quickly and simply introduce the company. Establish a tone and identity. Professional, high quality animation, content for kids, a fun place to work.*

* *Animation – Oasis, Cap’n Shmelly, Gnome, Wizard’s Move*
* *Kids content – Leo and Paula*
* *Interactive games – Leo, Paula, AR, VR*

*Discuss with team re images and messages.*

**2. Our Story**

*Omens Studios is an award-winning animation and interactive studio based in Singapore, with offices in California, USA and Bangalore, India. We create original characters and stories for kids and grown-ups (who are really just plus-sized kids), and we fuse the creative with the latest in interactive technology to bring our content to wherever our fans are.*

**3. Our Work**

**Shorts:**

* Oasis

*George is a miner who is on his way home after a tough day at the mines. His most rewarding find of the day—a rare and precious blue diamond. However, while seeking respite from the mid-day heat, his precious blue diamond is snatched by a strange creature. Going after this thief, George realizes that he’s in for so much more….*

*Oasis was completed and released in 2013, and was accepted as Official Selection at over 15 film festivals around the world, including Napa Valley, Savannah, South Dakota, Oxford and many others. It won the grand prize at the 15th Singapore TBS Digicon6 and Bronze in the Asia category at AnimlArte Brazil 2014.*

* Cap’n Shmelly

*For years, Captain Schmelly has been obsessively searching the oceans for the whale that took his leg. The isolation of his long search, sweltering heat and crates of rum has left Schmelly slightly insane, paranoid and delusional.*

*Cap’n Schmelly and the Sperm Whale was completed and released in June 2014 as a premiere on Viddsee, the leading platform for Asian filmmakers. The film has made it to over 10 film festivals as official selections around the world, including the New York International Children’s Festival and Tres Court International. The short won the grand prize at the 16th Singapore TBS Digicon6 and competed at the finals in Tokyo. It was also showcased as a Vimeo Staff Pick.*

* Gnome

*A forest gnome returns home from his day of collecting nuts, and finds a caterpillar struggling to reach for leaves outside his house. The good-natured gnome helps the hapless caterpillar gather some leaves. However, as bedtime approaches, another problem presents itself...*

*Gnome is our latest animated film for 2016.*

*Your experience doesn’t end with the film. Download the Gnome AR app and watch the unassuming world of Gnome come to life on your table top!*

* Sarah’s Dream:

*Sarah Tan is a courageous and cheerful girl who fought an uphill battle against late stage kidney failure. Her wish was to visit an animation studio and understand how animation was made. Together with the Make-A-Wish Foundation, we hosted Sarah and her family at our studio.*

*To celebrate her 17th birthday, we produced “Sarah’s Dream,” which was based on a dream Sarah had of her beloved grandmother. The animation was inspired by Sarah’s drawings, and was also narrated by her.*

**TV Series:**

* Counting with Paula

*Go on counting adventures with Paula and friends as she visits colourful and exotic places to learn about how the world works! ‘Counting with Paula’ is an animated series for children that makes learning about numbers fun and entertaining. The show features Paula and her friends, Tim, Billy, Chalky, Calc, and the Numbers as they go on journeys from the Amazon jungles to the deepest oceans and even outer space! Join the crew as they solve problems, have fun and make more friends along the way.*

*Based on highly regarded public pre-school Math curriculums such as Singapore Math and the United States' Common Core, the show's content is developed in consultation with experts in early childhood Mathematics Education* from National Institute of Education Singapore.

*Drawing from critical skillsets such as letter and numerical literacy, spatial and color awareness, comprehension and social-emotional skills, the curriculum is designed to introduce and develop emergent numerical and comprehension skills in children aged 3 to 6 years old.*

*Add:*

* *Buttons to Fun Pack*

*Quotes:*

“*An excellent family friendly and fun program that kids will love and learn a lot from. I know my son certainly enjoyed it. I highly recommend it!” -* [*sailnap007@aol.com*](https://www.amazon.com/gp/pdp/profile/A20FN8NGQNNA4V/ref=cm_cr_arp_d_pdp?ie=UTF8) *on January 8, 2016- Amazon*

*“Parents need to know that Counting with Paula is a preschool series whose math-based content is inspired by curricula such as Common Core and overseen by experts in early education. The characters -- a group of whom include animated versions of the numbers 1 through 10 -- find many ways to use their knowledge of numbers and counting, showing kids how these skills can be applied in the real world. In many cases, more advanced concepts such as comparative math are at work, as are colors and shape sense. Because Paula and her friends have such disparate personalities, there also are good messages about overcoming differences and cooperation. Fun adventures and missions that challenge the characters' knowledge and problem-solving skills round out this enjoyable series.”- commonsensemedia.org*

*“This is a great mini show for toddlers! My kids love this. Honestly, I just tried out the babyfirst paid channel and this is better than most of their stuff!” –drumskll, Feb 2016, YouTube*

* Leo

*‘Leo the Wildlife Ranger’ is an animated series for children aimed at inculcating knowledge and appreciation for wildlife and nature. The show features Junior Wildlife Rangers Leo and Katie and their loyal canine companion Hero, on their quest to learn more about the wonderful animals and plants that surround us on this blue planet.*

*Created in consultation with experts from the Department of Biological Science in the National University of Singapore, Animal Concerns Research & Education Society (ACRES), Resort World Sentosa Aquarium, Manta Trust and the National Parks, the show is colorful, education and entertaining!*

*Add:*

* *Check out Fun Pack*
* *See Leo in VR and AR (link to AR/VR section)*

**Games:**

* Counting with Paula Fun Pack
* Leo the Wildlife Ranger Fun Pack
* Gnome AR

**AR/VR:**

* Leo 360 video (VR)
* Leo AR video showcase (AR)
* Gnome AR video showcase (AR)

*Not just a new fad on the interactive landscape, we believe Augmented Reality and Virtual Reality are here to stay, creating a new way to interact and experience content.*

**Motion Capture:**

*Armed with a mobile and wireless motion capture solution, we can do capture any kind of motion, anywhere.*

**4. Our Services**

1. TV

Omens Studios creates original 3D animation content for TV that is both educational and entertaining, featuring innovative stories and memorable characters. Series highlights include pre-school series “Counting with Paula” Season 1 and Season 2 and “Leo the Wildlife Ranger”.

1. Commercials

We work regularly with leading advertising, media agencies and clients on various types of TV commercials. We provide various expertise in the TV commercial space to help our clients achieve their desired outcome be it in communicating their branding and market messaging, or launching a new disruptive product and services. Commercial clients include PUB, National Library Board and SingTel.

1. Film

Besides the fun stuff we do on TV series and commercials, we love to tinker around and produce our very own short films! We believe in the power of great characters and wonderful stories, and we know they will travel the world! Our short films – “Oasis”, “Cap’n Shmelly” and “Gnome” has been selected for numerous film festivals around the world and have clinched some awards along the way! We have been approached and are happy to explore any co-production opportunities if you like to speak to us!

1. Co-productions

We bring together tax subsidies, film funds and private investors to finance, develop, complete and distribute co-productions. We are always developing or on the lookout for winning kids IP. Content to be expanded.

1. Motion Capture

Armed with a mobile and wireless motion capture solution, we can do capture any kind of motion, anywhere.

1. AR/VR

Not just a new fad on the interactive landscape, we believe Augmented Reality and Virtual Reality are here to stay, creating a new way to interact and experience content.

AR/VR:

• Leo 360 video (VR)

• Leo AR video showcase (AR)

• Gnome AR video showcase (AR)

1. Game

Our interactive arm offers the latest in games technology to bring our content and experience to another level! We have created interactive and fun games to complement our content for our fans anywhere.

Games:

• Counting with Paula Fun Pack

• Leo the Wildlife Ranger Fun Pack

**5. Our Partners**

*No man is an island, and our partners have been instrumental in our journey:*

*Partner logos: MediaCorp, Cyber Group Studios, Wildbrain / DHX Media, Project First, Janson Media, Monster Entertainment, Taipan Films*

**6. News**

*For our website, we will need a news section similar to what you see at* [*www.augustmh.com*](http://www.augustmh.com) *:*

* Signing Cyber Group as distributor for Leo
* Possible AR/VR press coverage for Leo at Youth Festival, ATF
* Moving of new office
* Signing of Paula Season 2
* Previous awards / festival selections for our short films
* Previous news on release of Leo and Paula apps

**7. Career**

*We’re a team of professionals. We have the animator, the director, the producer, the writer, the artist, the technologist, the gamer, the coder, the business guy, the office mama. Keeping everyone on deck is a shared belief in respect for teamwork, open communication and collaboration, with a bias for action and an intolerance for BS.*

*Currently, we’re on the hunt for:*

* *Assistant Producer*
* *Assistant Director*

**8. Contact**

*Contact us at the following for projects, co-production and general enquiries:* [*hello@omens-studios.com*](mailto:hello@omens-studios.com)

*Our locations:*

* *Singapore (Address &/ email)*
* *USA (Address &/ email)*
* *Bangalore (Address &/ email)*